

Rosa María Moreno Company



Facebook Certified Planning Professional

Issued by: Facebook Blueprint

Issued to: Rosa María Moreno Company

Issued on: 16 August 2019

Expires on: 16 August 2020

Description

Blueprint Certification is Facebook's credentialing program for digital advertising professionals who demonstrate advanced proficiency in Facebook marketing. The Facebook Certified Planning Professional credential is awarded to digital advertising professionals who are proficient in planning successful Facebook advertising campaigns.



Facebook Certified Buying Professional

Issued by: Facebook Blueprint

Issued to: Rosa María Moreno Company

Issued on: 24 August 2019

Expires on: 24 August 2020

Description

Blueprint Certification is Facebook's credentialing program for digital advertising professionals who demonstrate advanced proficiency in Facebook marketing. The Facebook Certified Buying Professional credential is awarded to digital advertising professionals who are proficient in creating and buying Facebook advertising for maximum campaign impact.